

The International Trucking Associations Annual Soccer Tournament Sponsorship Level



What is the International Trucking Association Annual Soccer Tournament?

The International Trucking Association couldn't be more excited to announce the return of International Trucking Associations Annual Soccer Tournament. We can't wait to share with the Chicagoland transportation community the largest community event. The soccer tournament will take place from August 25-26 at Walker Park in Burr Ridge.

Not just another Soccer Tournament!

The International Trucking Associations Annual Soccer Tournament is more than a community event bringing together the Chicagoland transportation industry. It's a celebration of the most important community nationwide. That's why we are preparing for over 5,000 people to join us the weekend of August 25-26.

So why sponsor the International Trucking Associations Annual Soccer Tournament?

Very few events provide sponsors the opportunity to be faced to face with so many decisions makers and industry professionals to promote your brand and products. Thousands of business owners and customers will be in attendance. Take advantage of a captive audience within the fast-growing sector of the economy.

Money will be raised for the Shriners Hospitals for Children® The official charity of the International Trucking Associations Annual Soccer Tournament.

General Sponsor - \$25,000

- A Large 5'x10' logo displayed in the main tent
- A soccer field named after your business (4 available)
- A premium level booth set up in our General Sponsors section
- Access to data on all registrants for the ITA Soccer Tournament
- Advertisements placed along all soccer fields
- Company logo placed in a prominent location on the website, social and print media advertisements
- Logo displayed digitally throughout the Tournament
- Logo on trophies
- Name Live Announcement
- Short advertisement announcement during the lunch break of the tournament
- The ability to set up a second booth near the main tent
- Video advertisement played four times during the tournament at a time of your choosing
- Team participation Included with Sponsorship

Platinum Level – \$15,000

- A large sized logo 5'x10' displayed in the tent
- Advertisements placed along two soccer fields
- Booth setup in our Platinum level section
- Company logo placed on the website, social and print media advertisements
- Name Live Announcement
- The ability to set up a second booth near the main tent
- Video advertisement played twice during the tournament at a time of your choosing
- Team participation Included with Sponsorship

Gold Level – \$10,000

- A medium sized logo 3'x6' displayed in the tent
- Advertisements placed along one soccer fields
- Booth setup in our Gold level section
- Company logo placed on the website, social and print media advertisements
- Name Live Announcement
- The ability to set up a second booth near the main tent
- Team participation Included with Sponsorship

Silver Level – \$5,000

- A medium sized logo 3'x6' displayed in the tent
- Booth setup in our Silver level section
- Company logo placed on the website, social and print media advertisements
- Name Live Announcement
- Team participation Included with Sponsorship

Bronze Level – \$2,500

- A medium sized logo 3'x6' displayed in the tent
- Booth setup in our bronze level section
- Company logo placed on the website, social and print media advertisements
- Name Live Announcement

Field Map



Tent Map

